

# Happy Tails





OCTOBER 12TH, 2019 AT TROY CITY PARK

## HAPPY TAILS ON TRAILS


### 5K RUN/WALK SPONSORSHIP LETTER

**W**e cordially invite you to participate as a sponsor of the first ever Partners For Pets' Happy Tails on Trails 5K Run/Walk. This event will raise money to provide housing and medical care, including spaying or neutering, for our dogs and cats who have fractured bones, parvo, heartworms, mange, hernias, bladder stones, serious infections, and malnutrition.

 Located in Troy, IL, we are a licensed animal shelter with Illinois Department of Agriculture and a registered 501(C)(3) charity with the Internal Revenue Service. Our mission is to rescue dogs and cats from animal control, shelter facilities, or "pounds" that have high kill and low adoption rates. Priority is given to the sick, injured, elderly, and terrified animals that have used up their time and whose chances of rescue or adoption is small. We have "pulled" over 18,000 dogs and cats out of the local pounds since 2003. In 2018 we found new homes for 1,462 dogs and cats.

 Please help make this race a memorable one and sponsor our race today! There are multiple opportunities for your organization to be a part of our success and to be showcased to our supporters. Your

sponsorship will help defray the cost of organizing the event, purchase of race t-shirts, participant "swag" bags, awards, and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward medical care and shelter maintenance. Please visit our website to learn more about our shelter: [www.partnersforpetsil.org](http://www.partnersforpetsil.org)

 Success comes from community support and we thank you in advance for sponsoring this event. To be a sponsor, please review the sponsorship tiers and complete the application provided below. Send the completed application to [p4pfundraisers@gmail.com](mailto:p4pfundraisers@gmail.com). If you have any questions or would like to discuss this opportunity in greater detail, please contact Katerina Engle at 618-975-0310 or [partnersforpets.5k@gmail.com](mailto:partnersforpets.5k@gmail.com).

Respectfully,

**Katerina Engle**  
Race Coordinator

We are happy to provide any documentation you require for tax purposes upon your decision to donate to Happy Tails on Trails for Partners for Pets. All donations are tax deductible. Partners for Pets 501(c)3 number for tax purposes is **IL 36-4521704**.





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**HAPPY TAILS ON TRAILS 5K RUN/WALK**

## SPONSORSHIP OPPORTUNITIES

### TOP DOG LEVEL – \$2,000 (three spots available)

- Name & Logo in large print, placed in top portion on race t-shirt
- Listed as “Top Dog” on Partners for Pets website and registration page with name/logo + website
- Social Media Promotion - Listed as “Top Dog” (Facebook + Twitter)
- Full page flyer in runner’s packet (provided by sponsor)
- Inclusion in all event advertising (includes Howloween Festival)
- Opportunity to include promotional items in goodie bags
- Logo included on race banner (1 banner)
- VIP tour at Partners for Pets for your business and lunch with an adoptable animal (if desired)
- Table at event (if desired)
- (5) Five complimentary race t-shirts

### GREAT DANE LEVEL – \$1,000

- Name & Logo in large print on race t-shirt
- Name/Logo + Website listed on Partners for Pets website and registration page
- Social Media Promotion (Facebook + Twitter)
- Full page flyer in runner’s packet (provided by sponsor)
- Inclusion in all event advertising (only for 5K event)
- Opportunity to include promotional items in goodie bags
- (2) Two complimentary race t-shirts

### GOLDEN RETRIEVER LEVEL – \$500

- Name & Logo in medium print on race t-shirt
- Name/Logo + Website listed on Partners for Pets website and registration page
- Half page flyer in runner’s packet (provided by sponsor)
- Opportunity to include promotional items in goodie bags

### BULLDOG LEVEL – \$250

- Name & Logo in small print on race t-shirt
- Name/Logo + Website listed on Partners for Pets website and registration page
- Quarter page flyer in runner’s packet (provided by sponsor)

### CHIHUAHUA LEVEL – \$50

- Name (yours or your pet) in small print on bottom of race t-shirt

**IN-KIND DONATIONS – If you can’t sponsor or make it to this event, you can still make a difference with an In-Kind Donation:**

- Swag Bags/Gift Bags
- Food/Beverages such as bottled water, coffee, bananas, bagels, protein bars, etc.
- Small promotional items (keychains, pens, etc.)

**In exchange for in-kind donations, the following promotional services will be provided:**

- Name/Logo on Partners for Pets website and registration page
- Special recognition in race packets





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## SPONSOR APPLICATION

Company (or Individual) Name: \_\_\_\_\_

Company (or Individual) Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Daytime Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Total Contribution Amount: \_\_\_\_\_

If Top Dog Level, list sizes for T-Shirts (5). If Golden Retriever Level, list sizes for T-Shirts (2). All shirts are unisex and available in Adult or Youth:

EMAIL LOGOS TO KATERINA ENGLE AT [PARTNERS4PETS.5K@GMAIL.COM](mailto:PARTNERS4PETS.5K@GMAIL.COM)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Sponsor Company Representative*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Partners 4 Pets*

**\*SPONSORSHIP PAYMENT MUST BE RECEIVED WITHIN 30 DAYS OF DATE OF SPONSOR SIGNATURE ABOVE.**

Make checks payable to Partners for Pets and mail to:

Partners for Pets / Happy Tails on Trails 5K Run/Walk  
P.O. Box 445, Troy, IL 62294

For credit card payments, please pay through Paypal at [paypal.me/partnersforpets](https://www.paypal.me/partnersforpets).

If you have any questions, please contact Katerina Engle at 618-975-0310 or [partners4pets.5k@gmail.com](mailto:partners4pets.5k@gmail.com).

Partners for Pets 501(c)3 number for tax purposes is IL 36-4521704.

**Thank you again! Partners for Pets greatly appreciates your contribution!**

